Thomas C. Blake

CONTACT Information thblake@ebay.com eBay Research (650) 924-1822 2065 Hamilton Ave http://www.tomblake.net San Jose, CA 95125

Positions Held Head, eBay Economics Team, eBay Inc, Nov 2015-present Senior Economist, eBay Research, Feb 2016-present Economist, eBay Research Labs, Jun 2012 - Feb 2016

EDUCATION

University of California, Davis Ph.D. Economics, June 2012 M.A. Economics, June 2008

University of California at San Diego

B.A. Mathematics and Economics, June 2003, cum laude

RESEARCH FIELDS Empirical industrial organization (price discrimination, pricing strategies, bargaining, and digital advertising), microeconometrics, market field experimentation

PEER REVIEWED PAPERS "Consumer Heterogeneity and Paid Search Effectiveness: A Large Scale Field Experiment" (with Chris Nosko and Steve Tadelis) Econometrica 83.1 (2015): 155-174

"Is Sniping A Problem for Online Auction Markets?" (with Matt Backus, Dimitiry Masterov and Steve Tadelis) Proceedings of the 24th International Conference on the World Wide Web, 2015.

"Why Marketplace Experimentation is Harder than it Seems: The Role of Test-Control Interference" (with Dominic Coey) Proceedings of the 15th ACM Conference on Economics and Computation, 2014.

"Commuting Costs and Geographic Sorting in the Housing Market" Real Estate Economics, 2016. doi:10.1111/1540-6229.12159.

SELECTED WORKING PAPERS "Cheap Talk and Round Numbers, and the Economics of Round Numbers" (with Matt Backus and Steve Tadelis) Revisions Requested, Journal of Political Economy.

"Disappointment or Regret? Evidence from an Online Marketplace" (with Matt Backus, Dimitriy Masterov and Steve Tadelis)

"Joint Price Discrimination Under Capacity: The Effects of Air Freight on Airline Passenger Prices"

Invited Talks 2016 ACM Conference on Economics and Computation (EC16) 2015 UC Berkeley-IOfest, International Industrial Organization Conference, University of California, Davis IO Seminar, Econometric Society World Congress, UC Berkeley Simons Institute 2014 Santa Clara University, Elance-oDesk Research Seminar 2013 Adobe Research, University of California, Davis 2012 University of Tennessee, Bureau of Economic Analysis, U.S. Treasury Office of Micro-economic Analysis, Federal Trade Commission, U.S. Census Bureau, Federal Communications Commission, Federal Reserve Bank of Kansas City, Federal Reserve Bank of Philadelphia, University of California, Merced, Western Economics Association International, 2011 Stanford Environmental and Energy Policy Analysis Center; UC Davis Microeconomics Brownbag Series; UC Davis ITS Seminar; 2010 University of California Transportation Center Annual Conference; UC Davis Microeconomics Brownbag Series; UC Davis Economics Department Special Seminar on Advanced Tools for Data Collection from the Deep Web

Professional Member American Economics Association, Econometric Society

ACTIVITIES Referee American Economic Review, Regional Science and Urban Economics, Journal of

Law, Economics and Organization, International Journal of Research in Marketing, ACM

Conference on Economics and Computation.

RESEARCH University of California, Davis

EXPERIENCE Graduate Student Research Assistant

Professor Christopher R. Knittel (2011)

Professors David Rapson and Katrina Jessoe (2010-2011)

Professor David Rapson (2008-2010)

Teaching University of California, Davis

EXPERIENCE Teaching Assistant Led weekly discussion and review sessions for:

2011-2012 Economics 102 (Analysis of Economic Data)

2009-2010 Economics 121A (Industrial Organization)

 $\textbf{2008-2009} \ \text{Economics} \ 160 \text{A} \ (\text{International Microeconomics}); \ \text{Economics} \ 100 \ (\text{Intermediate property})$

diate Microeconomic Theory)

2007-2008 Economics 1A (Principles of Microeconomics); Economics 1B (Principles

of Macroeconomics)

Other Senior Forensic Accountant for Litigation, Hemming Morse Inc, 2004-2008

Professional Experience Database/IT Admin, Kashi Company, 2002-2003

OTHER Programming: Stata, R, SQL, Hadoop, Perl, Java (basic), VBA, Gauss/Matlab, GIS

BACKGROUND (basic), LATEX

Voting representative of the UC Davis Graduate Student Assembly

Volunteer with Tax Aid, assisting low income Californians with filing for EITC refunds